Medium-term Management Plan TVE Wave2 2027

FY2025 - FY2027

TACHI-S CO.,LTD.

May 30, 2025



Securities Code: 7239 (Tokyo/Prime)

Introduction

 The Mid-term Management Plan - TVE (Transformative Value Evolution) consists of two phases.

TVE Roadmap

Wave0/1 Phase to revitalize/strengthen through building the foundation

- Improvement of profit structure
- Improvement of capital efficiency

Wave 2 Phase to leapfrog in business growth

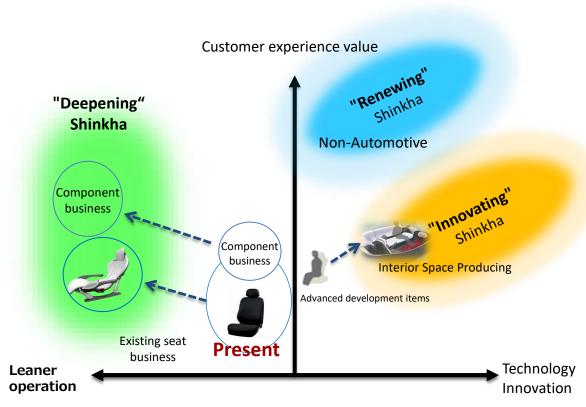
Building two main business pillars,
 Interior Space Producer and Non-Automotive



 We are aiming to expand our business domain with three "Shinkhas" as below.

Business portfolio

Our position and direction



Component business: frames, trim covers, headrests, mechanism parts



1. TVE Wave0/1 Review

Contents

2. TVE Wave2 Medium-term Management Plan

- Financial Targets
- Financial and Capital Strategies (Cash flow Allocation, Shareholder Return Policy)
- Business Environment
- Identifying Materiality
- Business Strategy (Three Shinkhas and Strengthening the Management Foundation)



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TVE Wave 0/1 Management indicators Achievement Status

• Achieved all the targets of indicators for FY2024: Sales, Operating Income, ROE, and DOE.

(Billions of yen)

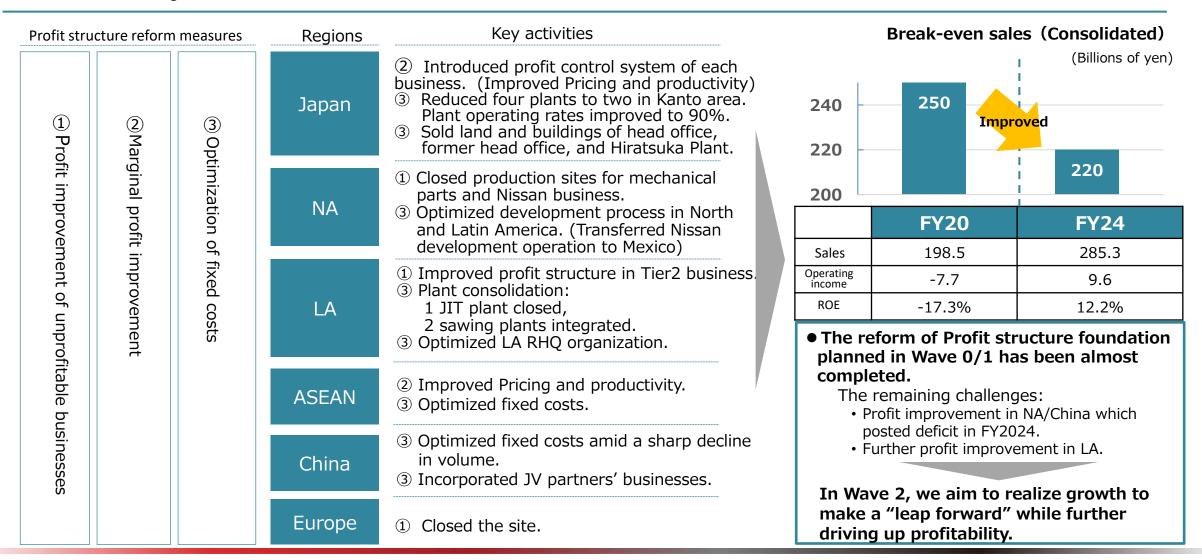
	FY24 Targets	FY20 Results	FY24 Results	Achievement Status	Major factors
Sales	270	198.5	285.3	0	Sales increase in Latin America and ASEAN.Effect of weak yen.
Operating Income	9-10	-7.7	9.6	0	 Sharp revenue decline in China. Improved profitability in Japan and Latin America.
ROE	Target 8% Challenge 10%	-17.3%	12.2%	0	 Improved profitability and implemented ROIC management in each business.
DOE	4%	0.3%	4.0%	0	Implemented committed shareholder return.



Overview of Profit Improvement Activities

TVE 2021-2024 Wave0/1 Review

- Reassessed the business feasibility based on revenue and growth plan. Achieved leaner business structure by implementing additional measures to improve profit structure.
- The number of global sites has reduced from 14 countries/69 sites at FY2020-end to 9 countries/53 sites at FY2024-end.





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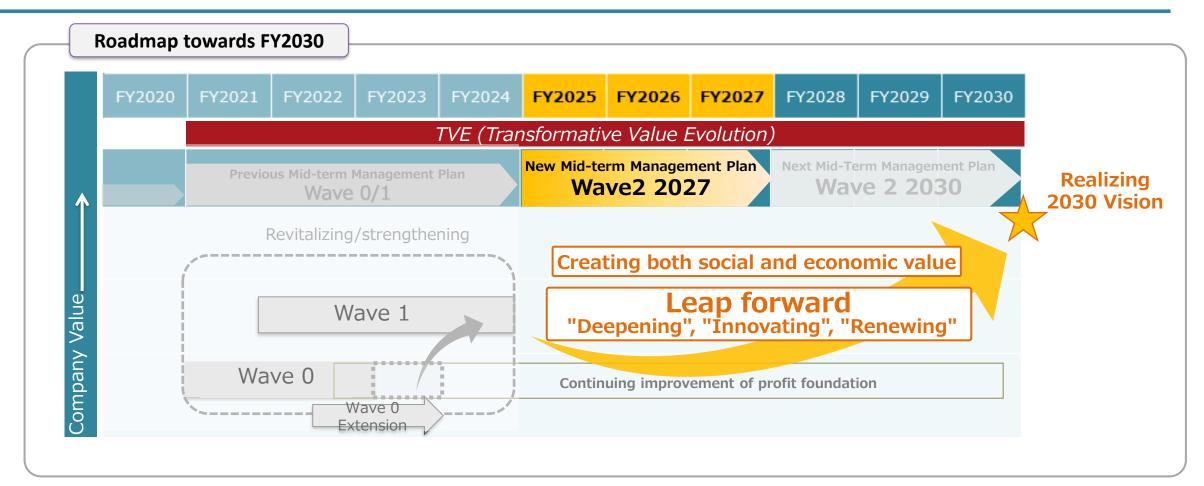
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2030 Vision and Positioning of New Medium-Term Management Plan TVE Wave2 2027

2030 Vision

In line with our company motto of "mutual respect and cooperation", we will transform value proposition through innovation for improvement in competitiveness and profitability and contribute to the realization of a sustainable society by addressing social issues.





Key Messages

Items

1. Business Environment

2. TVE Wave 2 Key Points

1) Financial Targets (FY2027)

2) Shareholder Return Policy

3) Identifying Materiality

4) Growth Strategy towards FY2030

Points

- The automotive industry finds itself in the situation where it needs to adapt to a once-in-a-century transformation. In addition, the business environment is becoming increasingly uncertain due to potential imposition of additional tariffs by the U.S. government. Speedy response to changes in such environment is very much needed.
- Securing and retaining personnel is a critical issue for sustainable business operations.
- Continue to work to improve profitability through "Deepening"
- Operating income margin 4.5% to 5%

ROIC 8% ROE 10%

- The total amount of return is expected to be 13.5 billion yen (over three years), a significant increase from the previous record of 9.9 billion yen (over four years).
- Introduce minimum dividend of 103.8 yen/share (Equivalent to FY2024 results: DOE 4%)
- Consider flexible share buybacks to continue enhancing shareholder returns.
- Aim for a total return ratio of 50% or more.
- In formulating Wave 2, we reassessed the correlation between our activities and key issues and identified three material issues.
- FY2030 sales: Approximately 400 billion yen
- We will work to improve our corporate value by pursuing growth strategy in the areas of "Deepening", "Innovating", and "Renewing".
- Entering Wave 2 stage to leap forward, we will strengthen growth investments.

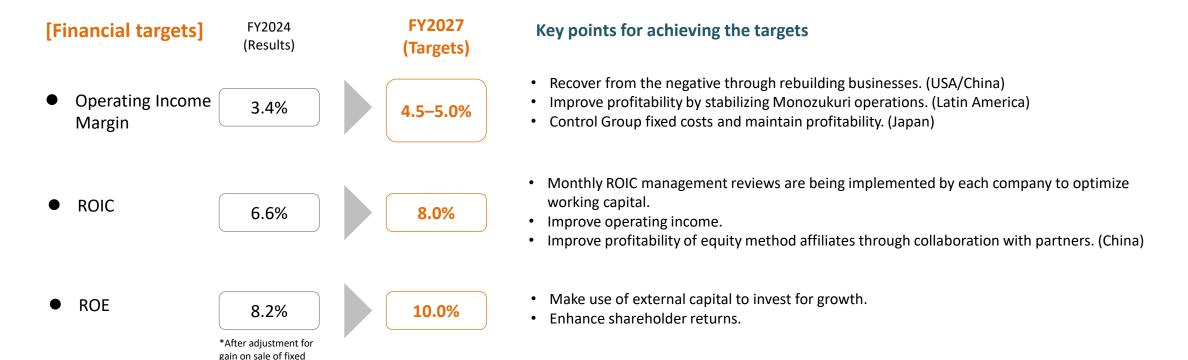


Financial Targets

Basic Policy

• We will prioritize efforts to further increase operating income margin while also working to improve capital efficiency.

Sales forecast for FY2025-2027 Expected to remain flat at approximately 260 billion yen.

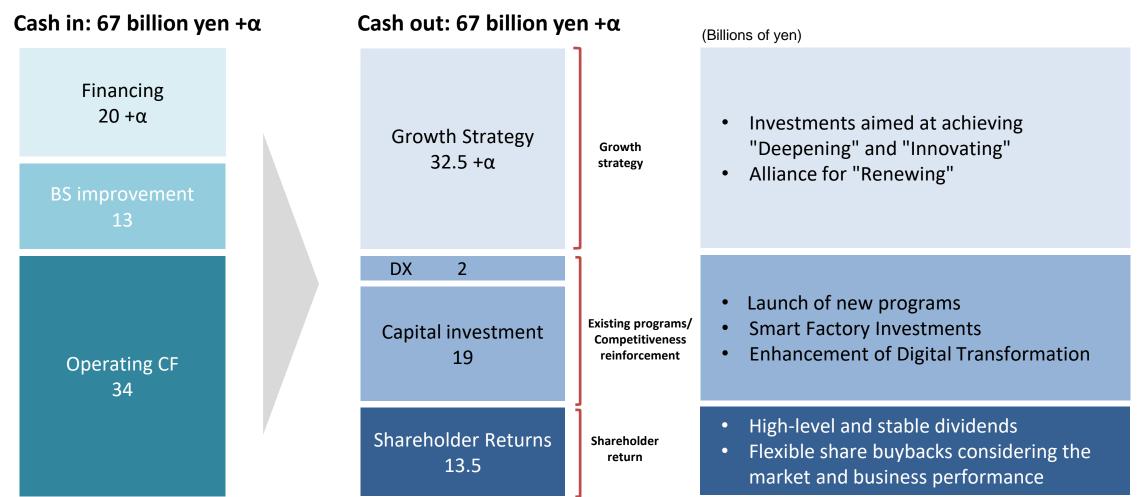


asset in FY2024

Financial and Capital Strategy Cash Flow Allocation

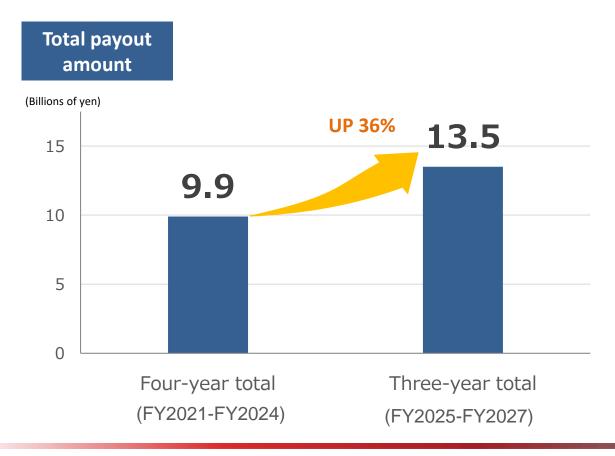
Cumulative cash in/out for FY2025-2027 is 67 billion yen

Cash in: Operating CF of 34 billion yen, plus 13 billion yen from balance sheet improvements and 20 billion yen from external financing Cash out: 13.5 billion yen for shareholder returns, 21 billion yen for capital investment in existing programs and strengthening competitiveness, and 32.5 billion yen for growth strategies

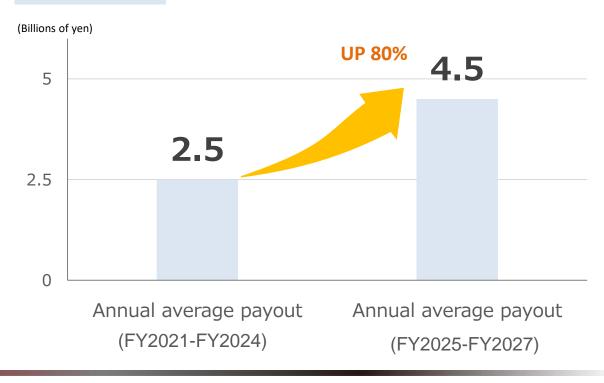


Financial and Capital Strategy Shareholder Return Policy

- The total amount of payout is expected to be 13.5 billion yen (over three years), a significant increase from the previous record of 9.9 billion yen (over four years).
- Introduce minimum dividend of 103.8 yen per share (Equivalent to FY2024 results: DOE 4%).
- Based on the market and business performance, we will constantly consider share buybacks and commemorative dividends flexibly.
- Aim for a total return ratio of 50% or more.







Business Environment Risks & Opportunities

Risks



- Decline in sales and OEMs' revision of vehicle model strategies due to increased uncertainty in the economic outlook caused by the Trump administration's constant policy changes and higher costs coming from implementation of additional tariffs
- Impact of rising geopolitical risks on supply chains
- Securing personnel for retention
- The once-in-a-century transformation of the automotive industry that leads to reorganization of the automotive industry

Opportunities



- Expand business by offering added-value proposal expected for BEVs and SDVs
- Establish an efficient supply-chain utilizing digital technology
- Review production processes utilizing digital technology
- Enhance presence through proactive initiatives amid reorganization in the automotive industry



Identifying Group Materiality

- We have set the Purpose to clarify contributions to a sustainable society in 2021 when we announced TVE.
- In formulating Wave 2, we identified material issues from the perspective of stakeholders based on the analysis of business environment, risks and opportunities.
- Reviewed the correlation between our activities and key issues and identified materiality issues as a result.

Corporate Vision

"We bring smiles to people's faces by coexisting with people and society and continuing to create comfortable and enriched living spaces."

Purpose: Supporting People and the Earth through Seating Technology

Supporting people (posture)

People spend sitting 30% of a day. We offer comfortableness, safety and a sense of security to the posture of "sitting" to contribute for people's enriched lives and good health.

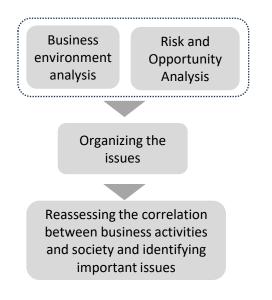
Supporting People

We support all stakeholders and society through our business.

Supporting the Earth

Based on the spirit of "mutual respect and cooperation" by our founder, we maintain "harmony" with the Earth by addressing issues to achieve the SDGs and contribute to the realization of a sustainable and environmentally friendly world.

Materiality Identification Process



Identified three material issues (next page)



Setting Group Materiality

2030 Vision

In line with our company motto of "mutual respect and cooperation", we will transform value proposition through innovation for improvement in competitiveness and profitability and contribute to the realization of a sustainable society by addressing social issues.

Corporate Vision

"We bring smiles to people's faces by coexisting with people and society and continuing to create comfortable and enriched living spaces."

Purpose

"Supporting People and the Earth through Seating Technology"

Materiality

Address social issues through innovation and business operations (Value proposition)

Sincerely run business operations to become a company that continues to be chosen based on trust for contributions to the realization of a sustainable society

Develop human capital and a corporate culture that allows employees to act autonomously toward value creation

Financial KPIs, non-financial KPIs (Appendix)

Our vision for 2030

- A company that continues to be chosen by stakeholders
- Proposals to exceed customer expectations
- Improvement in competitiveness and profitability
- A company to contribute to creating a sustainable society
 - Conducting business with integrity
 - Stable management foundation

- Under the spirit of "mutual respect and cooperation", we aim to realize the growth of each employee and the company through co-creation.
 - Development of human capital capable of acting autonomously
 - Organizational capabilities that utilize Diversity and Inclusion

Strategy Overview

2030 Vision

In line with our company motto of "mutual respect and cooperation", we will transform value proposition through innovation for improvement in competitiveness and profitability and contribute to the realization of a sustainable society by addressing social issues.

Materiality

Address social issues through innovation and business operations (Value proposition)

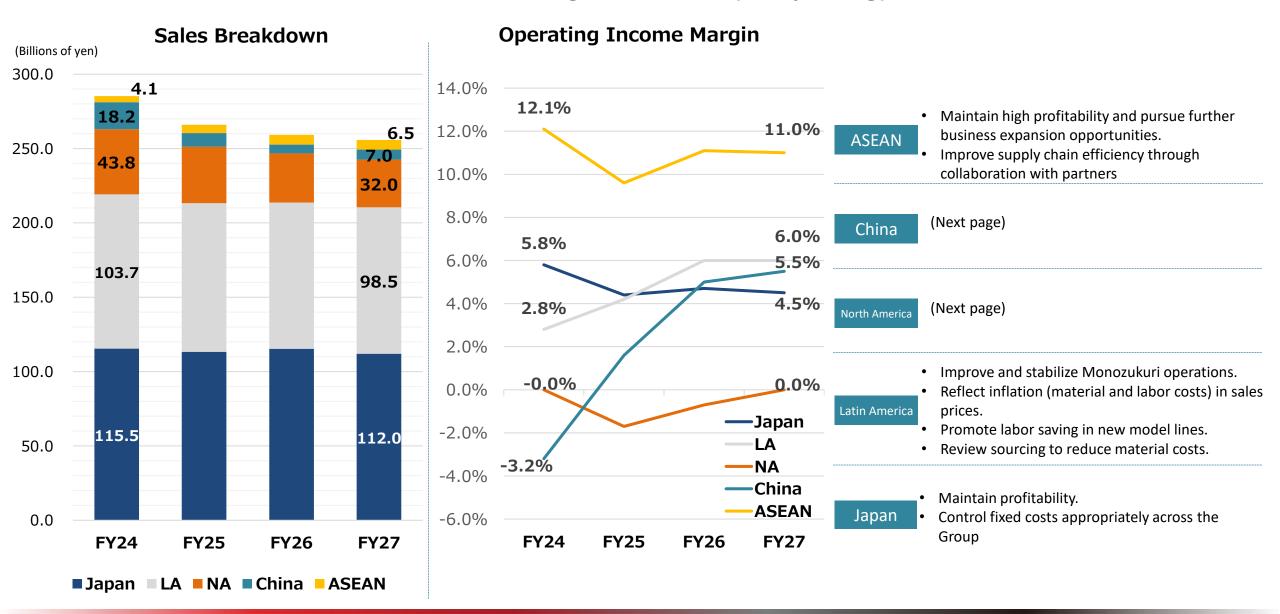
Sincerely run business operations to become a company that continues to be chosen based on trust for contributions to the realization of a sustainable society

Develop human capital and a corporate culture that allows employees to act autonomously toward value creation.

"Deepening"	Improving value on the existing business sustainability Aiming to achieve operating income margin of 4.5%-5.0% in 2027					
	Strengthening organizational sales capabilities 2.0 Enhancement of marketing activities to secure orders for target vehicle models and increase sales toward 2030 and expansion of business areas					
	Strengthening manufacturing competitiveness 2.0 Significant productivity improvements through transformation of global manufacturing processes with maximum utilization of digital technology					
"Innovating"	Approaching the five human senses and provide new experience value centered on seats in the vehicle interior					
"Renewing"	Entering new business areas and leveraging business alliances with Advantage Advisors					
			Transformation			
Strengthening management foundation	Promotion of human capital management					
	Financial and capital strategies					
	Safety, Quality and Governance					



Sustainable Value Enhancement in Existing Businesses (Deepening)





Priority Regional Strategy: North America / China

Restructuring North America Business

- FY2027 is expected to be break even on the current production model basis.
- After FY2028, we will establish a structure to achieve higher profitability and ensure a stream of stable profits by improving cost competitiveness on new models.

programs

Sales volume and operating income margin 7.5% Sales December 24 SETEX, Inc. 100% 5.0% Subsidiary 2.5% 0.0% -2.5% FY 24 26 27

■ Monozukuri Competitiveness

- Optimal consolidation of plants
- Promotion of labor saving

Labor saving rate for new model lines

•2030: -50% or more (vs FY24)

■ Cost reduction in parts procurement

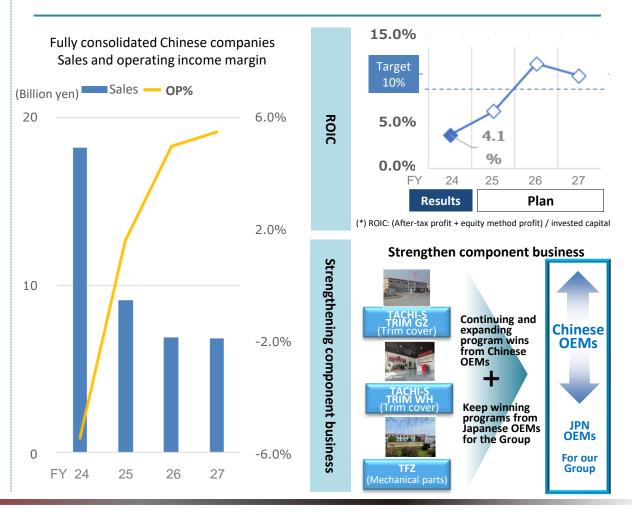
•Leverage TACHI-S Group sites and the supply chain.

■ Acquire new business

 Marketing activities coordinating with global development sites.

Restructuring China Business

- Shift to a business structure to leverage JV partner's strengths amid sales downturn
- Shift our business focus to component business to achieve higher profit and capital-efficiency.



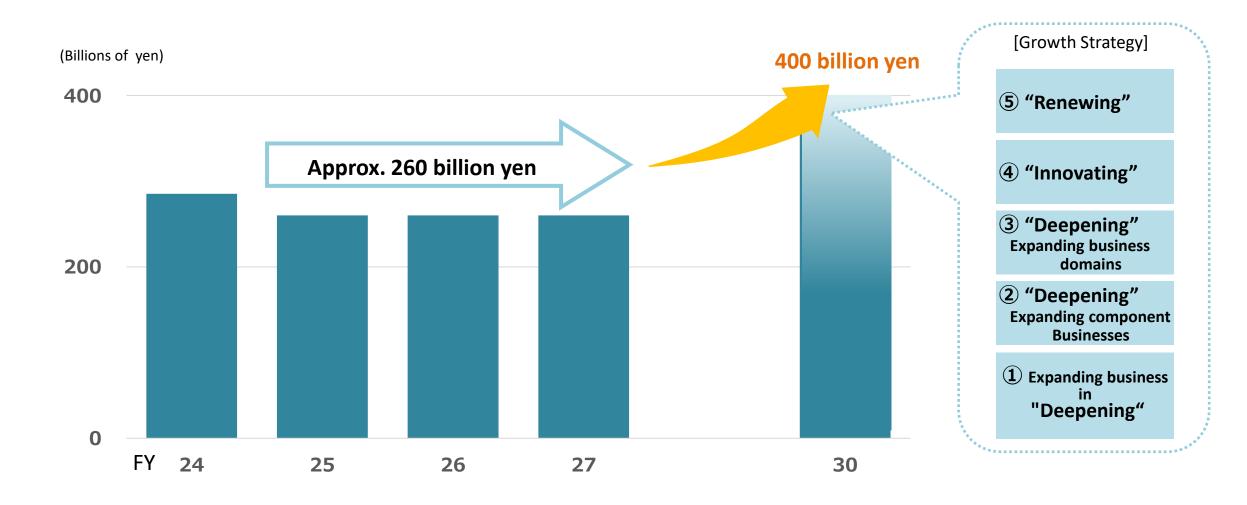
Contents

Growth Strategy to Expand Sales to 400-billion-yen Level in 2030 Strengthening Organizational Sales Capabilities 2.0



Growth Strategy

• From FY2025 to FY2027, we will implement a growth strategy to increase sales to 400-billion-yen level in 2030.



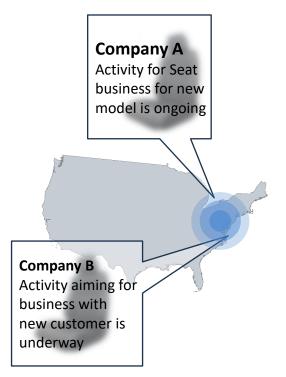


Growth Strategy 12 "Deepening": Strengthening Organizational Sales Capabilities 2.0

Winning business for target programs

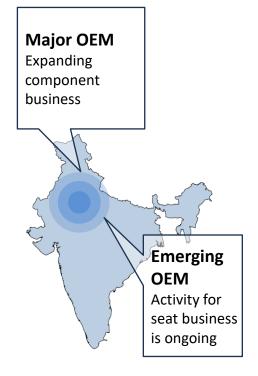
1 North America

 As one team with GHQ, our marketing activities for new seat business are ongoing.



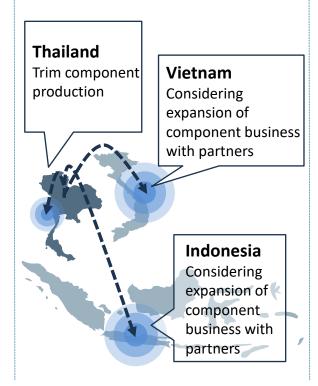
1 India

Marketing activities together with partners are ongoing to further expand component business and secure business wins for seat business.



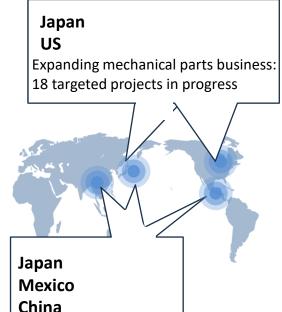
1 ASEAN

 From the current component business, expand to seat business.



2 Expanding component business

 Leverage the strengths of each group company to accelerate expansion of component business.

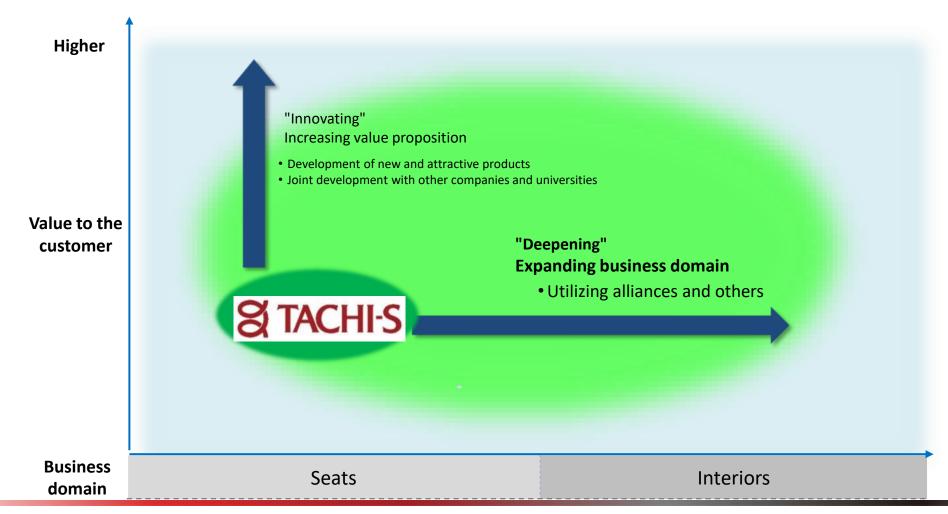


Expanding trim business



Growth Strategy 3 "Deepening": Expanding Business Domains

• Aiming for increasing added value of seats, we expand business area from "automotive seats" to "seats + interiors". Study joint development, alliances, and other methods to achieve the goal.



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Strengthening Monozukuri Competitiveness 2.0

Significant Improvement of Productivity by Global Monozukuri Process

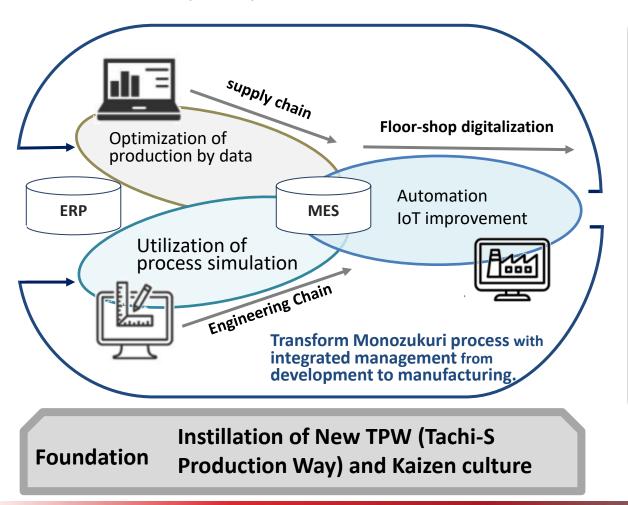
Transformation through Maximum Utilization of Digital Technology

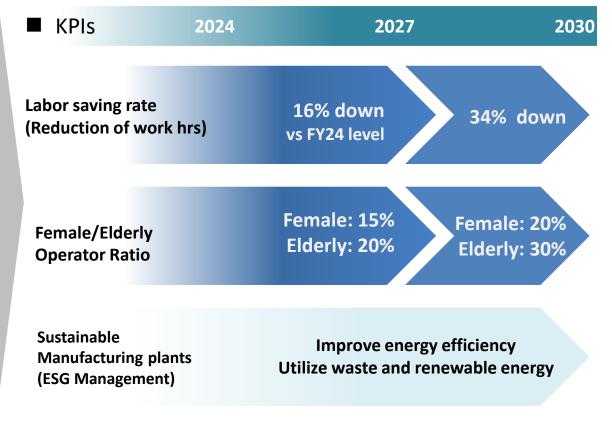


Strengthening Monozukuri Competitiveness 2.0: Smart Factory

Smart Factory

- Transform Monozukuri processes through digital technology
- Worker-friendly factory





Strengthening Monozukuri Competitiveness 2.0: Transformation of Development Process

Improving Efficiency/Productivity in Process Designing

Shorten development lead time

by utilizing simulation

at the digital phase

2030 2025 2027 **Utilization of Simulation Global Collaboration** Actual equipment-centered development process period Digital phase (3D) Utilize simulation at each global site Production preparation **Product designing Building highly accurate production** ⇒Enables highly accurate analysis process at the digital phase Duration of development process with process simulation Physical phase (Actual equipment Digital phase (3D) Approx. -20% **Product designing** Shorter L/T Production preparation

Improving Efficiency/Productivity in Development

2030 2025 2027 **Utilization of AI Global Collaboration for Development** Build and utilize technical database Specification ■ Optimize resources globally to improve development efficiency Al support ■ Improve capabilities of each development site Development **Design concept** •Improve performance prediction accuracy **Process Productivity** Utilize knowledge data Designing Design knowledge **Design concept** UP 3%/year TSE Data creation ⇒Improve efficiency/productivity 2)CAD data creation Simulation Secondment Prototype evaluation Design knowledge FY31~ 3) Parts check Mass production Upgrade development capability at local site 4) Assembly check



Contents

Growth Strategy to Expand Sales to 400-billion-yen Level in 2030 "Innovating" and "Renewing"



technology

Hearing Smell

Joint development with other companies / Joint development with universities / Utilizing alliances

Growth Strategy 4: "Innovating"

Mobile My Room Produces the interior space of a vehicle

- "Smart Shell" provides "personal private experience value"
- Collaborating with software and content companies and universities to provide experiential value

FY24 FY30 FY25~ Explored the experience value in the CASE/MaaS era Providing a personal, private experience Commercialization **Technology** Know-how **FY26** Start proposing **Smart Seat Smart Shell** * Exhibited at Automotive Engineering Exposition 2025 YOKOHAMA held from 21-23 May, 2025 Offers high-function, multi-function hardware Knowledge Offers seat-centered experience value (equipment) by approaching the five human senses Hot/Cool Haptic Software Hardware (seat) Develop seats that embody Offer software contents by X software contents approaching the five senses



Growth Strategy (5) "Renewing"

By 2030, create new businesses equivalent to 10% of existing business sales and transform our business portfolio.

Objective of new business entry and growth vision

- **Objective**
 - Build a new pillar of revenue next to automotive seats and achieve sustainable growth.
- **Growth Image**

Create a new earnings pillar next to automotive seats and achieve sustainable growth

2030

Business portfolio transformation

2025

New business creation

agreement with Advantage Advisors, which has a strong track record in new businesses.

New Business Goals

February 2025

Equivalent to 10% of existing business sales Concluded a business and capital alliance

How to search for possible new business areas and narrow down to specific areas

- New business creation approach
 - **Candidate Selection Criteria**
 - Emphasis on "market size," "feasibility of entry," and "synergy with our strengths"
 - Our strengths to create synergies
 - Manufacturing capabilities, quality capabilities, system development capabilities
 - How to enter market
 - M&A of core companies and roll-up of peripheral areas *For M&A, we also utilize the expertise of business partner, Advantage Advisors.
- **Current candidate areas (under consideration)**
 - Medical/Nursing Beds
 - Motorhome
 - Autonomous Mobile Robot (AMR)



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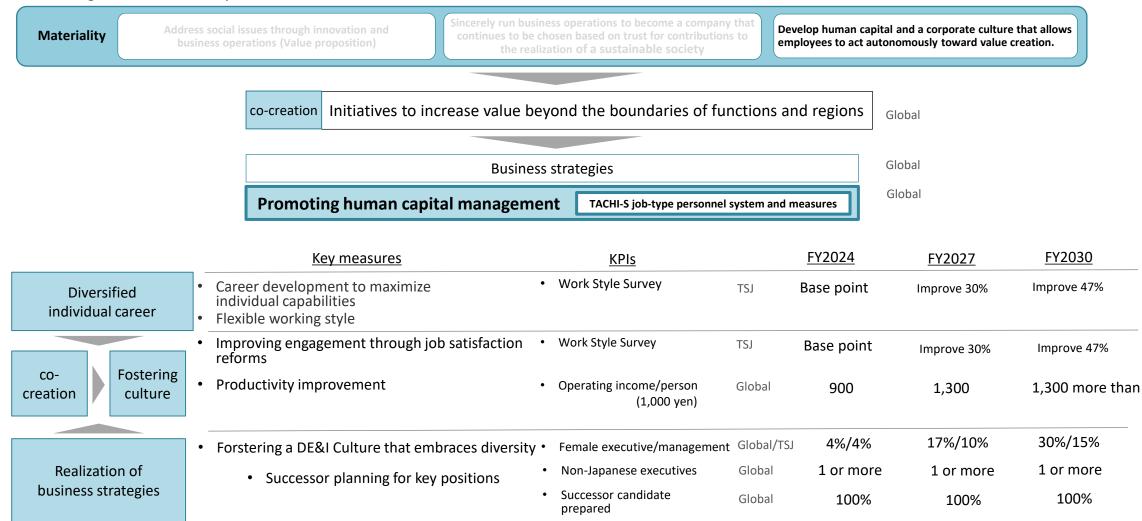


- Promoting Human Capital Management
- Contributing to the Realization of a Sustainable Society
- Financial and Capital Strategy
- Safety, Quality and Governance



Promoting Human Capital Management

- Linking human capital strategies and business strategies to achieve mid-term business plan targets.
- Based on the promotion of human capital management, strive to develop the human capital and culture that
 are the goals of materiality.

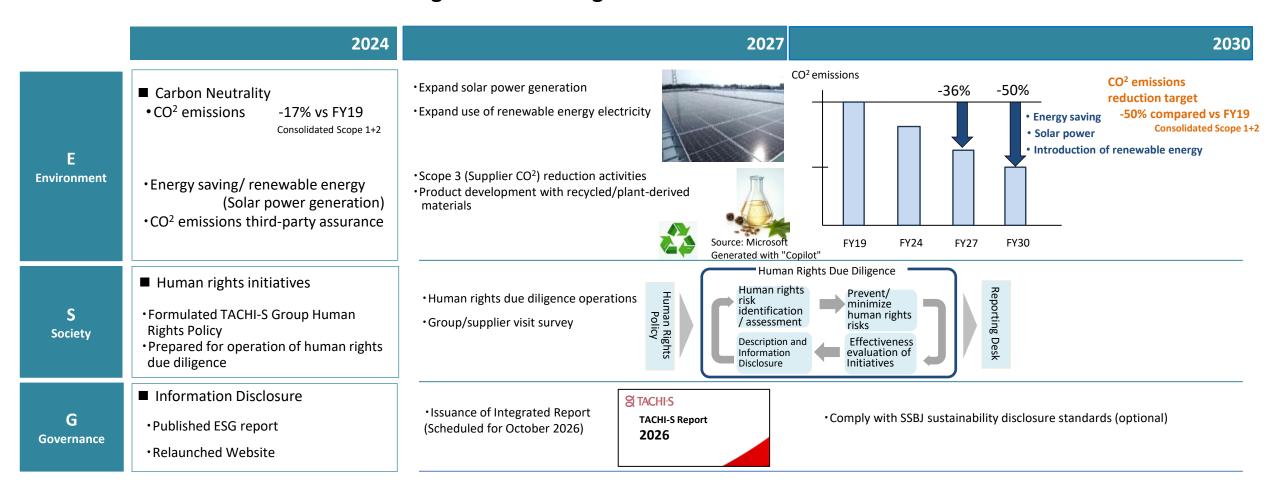




Contributing to the Realization of a Sustainable Society

2030 target level

Reduce risks to the Group and contribute to the realization of a sustainable society through our business activities with close attention to climate change and human rights



Supporting People and the Earth through "Seating" Technology



Global Seat System Creator

Cautionary Statement

This document contains forward-looking statements that reflect TACHI-S' judgments and estimates that have been made on the basis of currently available information. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause TACHI-S' actual results to be materially different from any future results, performance or achievements expressed or implied by those forward-looking statements.

TVE Wave 2 2027 Materiality and Non-Financial KPIs

• With TVE Wave 2, we will track and explain progress of both non-financial KPIs and financial performance.

Materiality	Area	Critical items (KPI) 2024 level		2027 target	2030 target	
	Innovation	Percentage of R&D cost for addressing social issues	TSJ	• +25% vs FY20	• +30% vs FY20	• +35% vs FY20
		Number of collaborative activities with external partners	TSJ	 Number of joint development/research & consignment contracts: 3 	 Number of joint development/research & consignment contracts: 5 	 Number of joint development/research & consignment contracts: 5
Address social issues through innovation and business operation (providing value)	Monozukuri Strategy	Percentage of labor saving at global sites	Global	 Shrinking working population, rising labor costs Utilizing digital technology/IoT →Requires automation/optimization of production processes 	 Labor saving ratio -15% vs FY24 Target sites: TSJ/TSM/SETEX OHIO 	 Labor saving ratio -34% vs FY24 Target sites: TSJ/TSM/SETEX OHIO
	Digital Transformation	Improvement of IT literacy	TSJ	Start education	• Indirect employees 50%	• Indirect employees 100%
		Number of digital specialist (digital talent)	Global	• -	• 50 or more (TSJ)	• Over 100 people (Global)
Sincere business operations to become a company that continues to be chosen based on trust for its	Environment	Percentage of total CO ² Emissions Scope 1 + 2	Global	• -17% vs FY19	• -36% vs FY19	• -50% vs FY19
contributions to the realization of a sustainable society	Human rights	Human Rights Assessment Score	Global	C-B level (expected)	B level or above	• A-Level
Develop human capital and a corporate culture that allows	Human Capital Development/ Talent Management	Forstering a DE&I Culture that embraces diversity: Percentage of female executive/management	Global/TSJ	• 4%/4%	• 17%/10%	• 30%/15%
employees to act autonomously toward value creation	Improvement of employee job satisfaction	Work Style Survey	TSJ	Base point	Improve by 30%	• Improve by 47%

