

August 19, 2020

TACHI-S Co.,Ltd. received the 2019 Honda Supplier Award at two locations in the United States and Mexico.

- Delivery and Quality Award -

SETEX, Inc (President : Katsumi Yamada below, SETEX), one of the US joint venture of TACHI-S Co.,Ltd. (Representative Director President : Yuichiro Yamamoto, Headquarters: Tokyo Akishima) and SETEX AUTOMOTIVE MÉXICO , SA DE CV (President : Armando Gomez below, SAM), one of the Mexican joint venture of TACHI-S Co.,Ltd. were awarded the Honda Supplier Award 2019 by Honda of America Mfg., Inc. (Honda USA) and Honda de Mexico SA de CV (Honda Mexico), respectively received the Delivery and Quality Award, which is one of the categories. 735 Suppliers were considered for the award for 2019, and only 43 were selected. The Delivery and Quality Award were awarded to 25 Suppliers including SETEX and SAM.



Member of SETEX (left)
Award shield (right above)

SETEX implemented continuous improvement activities to define the SETEX Quality Slogan, promote Quality Awareness through the plant, and implement Quality Up activities such as craftsmanship training. As a result SETEX Delivery Quality was the best in SETEX History, and was able to receive the award for the first time in 22 years (prev. 1998).

In addition, SAM received the same award for the second consecutive year.

The Award ceremony is typically part of the annual Honda Supplier Meeting in every year, however due to the Covid-19 pandemic, the Supplier Meeting unfortunately had to be canceled. The award were instead sent directly to SETEX from Honda USA, and Honda Mexico received the award shield directly from SAM.

We will continue to strive for performance improvement in order to further improve quality and earn the trust of our customers.



SAM award (right)
Award shield (right above)



■ SETEX, Inc. Overview

Location : 1111 MCKINLEY ROAD, ST.MARYS OHIO 45885 U.S.A.
 Representative : Katsumi Yamada
 Established : September 11, 1987
 Capital : 5 million USD
 Number of employee : 489 (As of Jun 30, 2020)
 Equity participation : 51% TACHI-S ENGINEERING U.S.A.,Inc.
 49% ADIENT US, LLC
 Business contents : Manufacturing/sales of automotive seats for HONDA USA

■ SETEX AUTOMOTIVE MÉXICO, S.A. DE C.V. Overview

Location : AV.EL FORTIN 100, PARQUE INDUSTRIAL AMISTAD BAJIO, APASEO EL GRANDE,GTO,; MEXICO.C.P.38160
 Representative : Armando Gomez
 Established : September 15, 2012
 Capital : 24 million USD
 Number of employee : 339 (As of Mar 30, 2020)
 Equity participation : 95% TACHI-S ENGINEERING LATIN AMERICA S. A. DE C. V.
 5% ADIENT HOLDING MEXICO S. DE R.L. DE C.V.,
 Business contents : Manufacturing/sales of automotive seats for HONDA Mexico

■ Contact

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