

Zhengzhou Dongfeng Lear Taixin Automotive Seating Co.,Ltd. won 2024 Dongfeng Nissan Mass Production Quality Award and New Car Quality Award

Zhengzhou Dongfeng Lear Taixin Automotive Seating Co.,Ltd. Company (General manager: Dory Duan, below Zhengzhou DLT in short), which is a joint company in China of TACHI-S Co., Ltd. (President, CEO&COO: Yuichiro Yamamoto, Headquarter: Ome, Tokyo) received the "2024 Mass Production Quality Award" and "2024 New Car Quality Award" from Dongfeng Nissan Passenger Vehicle Company (hereinafter referred to as "Dongfeng Nissan") on September 19, 2024.

The award ceremony was held at the 15th Dongfeng Nissan Quality Forum, held at Guangzhou Dongfeng Nissan University, with participation of the award recipients selected from over 500 suppliers who participated online and over 200 who participated on-site.

This is the third time Zhengzhou DLT received the Mass Production Quality Award, following its win in 2023. As a core partner of Dongfeng Nissan, the company will continue to regard customer satisfaction as its responsibility, working closely with customers to provide high-quality products that exceed their expectations.

TACHI-S is working on quality assurance based on the quality policy :“Provide products that inspire confidence and excitement in customers with a strong commitment to quality first and foremost. ” We will continue to strive to improve our performance in order to further improve quality and deepen our relationship of trust with our customers.



Award Certificate



Ceremony

■ Zhengzhou Dongfeng Lear Taixin Automotive Seating Co., Ltd. Company Profile

Location	: No.19th street, Economic & Technological Development Zone Zhengzhou, Henan Province, China
Establish date	: April,2011
General manager	: Dory Duan
Capital	: 50 million RMB
Staff	: 233 (By the last of September 2024)
Shareholders	: 51% Lear DFM 49% Zhengzhou Taixin Interia Co., Ltd. (Tachi-S capital: 50%)
Business contents	: Manufacturing and sales of automotive seats for Dongfeng Nissan & BYD

■ Contact

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