

## TACHI-S exhibits at "Automotive Engineering Exposition 2025 YOKOHAMA"

TACHI-S Co., Ltd. (President, CEO&COO: Yuichiro Yamamoto, Headquarters: Ome City, Tokyo) will be exhibiting at "Automotive Engineering Exposition 2025 YOKOHAMA" held at PACIFICO Yokohama from May 21 to 23, 2025.

TACHI-S booth will showcase the latest items under the theme "Improving the Quality of Passenger In-vehicle Experience" with a view to the future where autonomous driving is widespread. We will also exhibit molded biomass urethane foam as part of our carbon-neutral initiative. We look forward to seeing you at our booth.

### ■ Main exhibit contents



#### Smart Shell

Seat Experience and Display  
(Concept Exhibit)

Visitors can enjoy immersive experience with a Smart Shell seat, which is designed to appeal to the five human senses by combining hardware and software, will offer new seat-centric experience value for the in-vehicle space while driving.



#### Haptics Seat

Seat Experience and Display  
(Concept Exhibit)

With haptic virtual experience technology, we will be presenting a seat that allows you to virtually feel information such as direction that is conventionally obtained visually through the sense of touch on your back by controlling the intensity and duration of vibration of each vibrator.



#### Smart Switch

Seat Experience and Display  
(Concept Exhibit)

This seat comes with Stress-free, easy-to-use switch system that is easy to operate with your natural hand position and reduce physical operation.

■ Exhibition Overview

Exhibition Name	: <a href="#">Automotive Engineering Exposition 2025 YOKOHAMA</a>	
Date & Time	: Wednesday, May 21, through Friday, May 23, 2025 Wednesday & Thursday 10:00 - 18:00 Friday 9:00 - 16:00	
Venue	: <a href="#">PACIFICO Yokohama</a> Exhibition Hall / North	
Booth Number	: 472	<a href="#">Click here to see floor plan(PDF)</a>
Organizer	: Society of Automotive Engineers of Japan, Inc.	
Admission	: Admission Free / Registration Required	<a href="#">Pre-register for attendance here</a>



TACHI-S Booth Exterior Image

■ Contact Information

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