

TACHI-S exhibits at "Automotive Engineering Exposition 2026 YOKOHAMA"

TACHI-S Co., Ltd. (President, CEO&COO: Yuichiro Yamamoto, Headquarters: Ome City, Tokyo) will be exhibiting at "Automotive Engineering Exposition 2026 YOKOHAMA" held at PACIFICO Yokohama from May 27 to 29, 2026.

TACHI-S booth showcase seat technologies under the theme of "Enhancing the Quality of In-vehicle Experience," with a view to a future where autonomous driving becomes widespread. We sincerely look forward to welcoming you to our booth.

■ Main exhibit contents



Smart Shell

Seat Experience and Display
(Concept Exhibit)

This seat delivers an immersive experience as if users were inside a scene by stimulating all five senses through sound, scent, and vibration while maintaining a relaxed posture.

Compared to last year's model, it offers improved seating comfort, refined devices, and an optimized structure, achieving both enhanced immersion and a more compact size for in-vehicle installation. It provides a more comfortable and premium in-cabin experience during autonomous driving.



Stereohaptic Vibration Seat

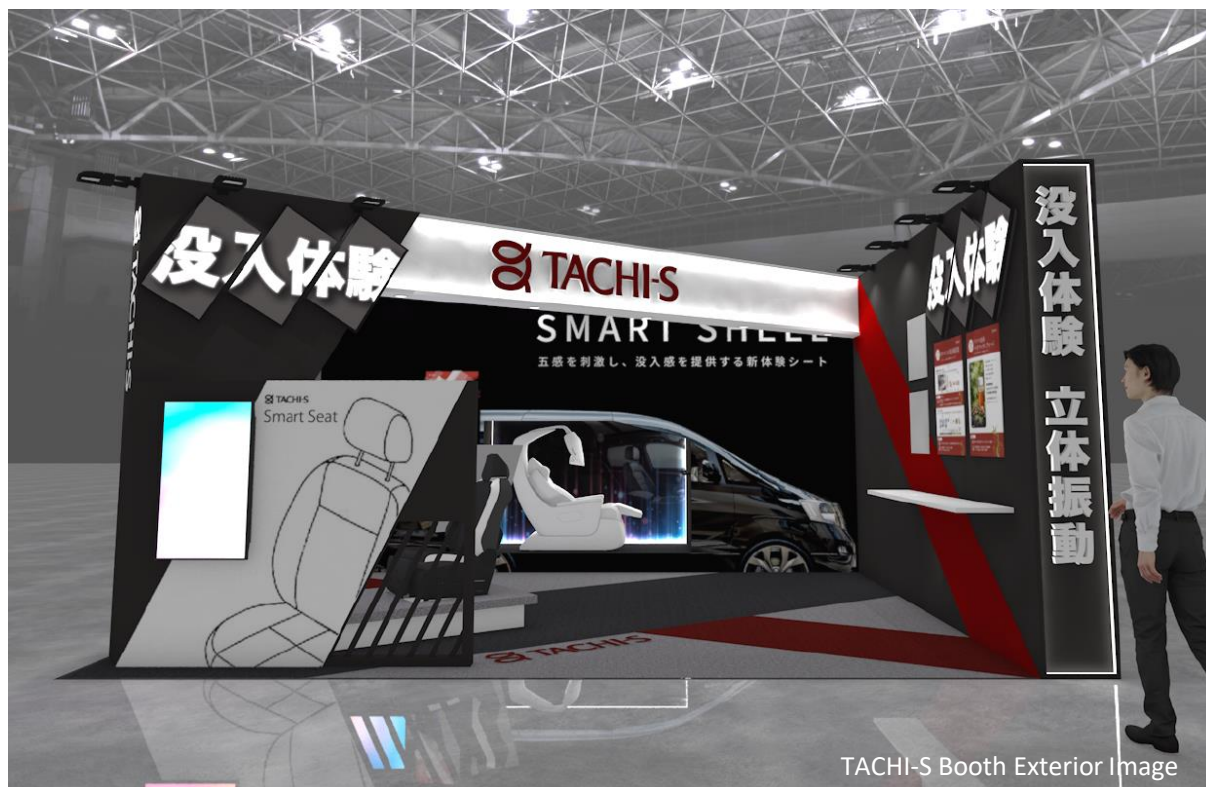
Seat Experience and Display
(Concept Exhibit)

This seat enables users to perceive the direction and distance of objects through tactile sensations by individually controlling multiple vibrators embedded in the seatback and cushion. Based on 3D vibration technology developed by Tohoku University, it precisely controls vibration intensity and timing to represent spatial depth and positional information.

At the exhibition, visitors can try an interactive game that challenges them to locate animals using only vibration as a cue.

■ Exhibition Overview

Exhibition Name : [Automotive Engineering Exposition 2026 YOKOHAMA](#)
Date & Time : Wednesday, May 27, through Friday, May 29, 2026 10:00 - 17:00
Venue : [PACIFICO Yokohama](#) Exhibition Hall / North
Booth Number : 516 [Click here to see floor plan\(PDF\)](#)
Organizer : Society of Automotive Engineers of Japan, Inc. [Pre-register for attendance here](#)
Admission : Admission Free / Registration Required



■ Contact Information

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