

October 28, 2011

To whom it may concern

Listed Company Name	TACHI-S CO., LTD.
Name of Representative	Hiroshi Taguchi, Representative Director & President
Head Office	3-3-7, Matsubara-cho, Akishima, Tokyo (Code: 7239; Tokyo Stock Exchange, 1st Section)
Contact	General Affairs Section, General Affairs Department (TEL: 0428-33-1911)

Notice of Establishment of New Companies

TACHI-S is pleased to announce that our board of directors meeting held on October 28, 2011, resolved to establish the new companies in China and Indonesia as follows:

<Establishing of New Company in China>

1. Purpose of the Establishment

As of the end of September, 2011, we have 9 affiliates in China and are expanding our business. At the aim of reinforce the competitiveness of our business and improve in profitability, we will establish a management company which is 100% equity of TACHI-S in Guangzhou, China.

At the new company, we will try to improve in profitability at Chinese group business and perform an each measure quickly with the aim of early achievement of TACHI-S long-term vision "Challenge 15" .

2. Outline of the New Company

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|---------------------------|------------------------------------------------------------------------|
| (1) Business name | TACHI-S CHINA CO., LTD. |
| (2) Representative | President: Takashi Matsushita
(Senior Executive Officer of TACHI-S) |
| (3) Location | Guangzhou City, Guangdong Province,
People's Republic of China |
| (4) Time of establishment | Scheduled for November 2011 |
| (5) Business description | Management of our group companies in China |
| (6) Fiscal year | December 31 |
| (7) Number of employees | 10 (Scheduled for 20 by fiscal 2013) |
| (8) Capital | 3 million US dollars (Approximately 230 million yen) |
| (9) Equity participation | TACHI-S CO., LTD. 100% |

3. Future Outlook

The impact of the newly established company on consolidated results for the fiscal period ending March 2012 is anticipated to be slight.

4. Reference

(1) Number of our group companies in China;

Manufacturing companies: 8 (Subsidiaries: 4, Affiliates: 4)

Development subsidiary: 1

(2) Target point of TACHI-S long-term vision "Challenge 15"

Accomplish these targets by 2015; Quality No.1, Operating income margin 5%

<Establishing of New Company in Indonesia>

1. Purpose of the Establishment

We will establish a new local subsidiary in Indonesia to provide automotive seats with local Japanese automobile manufacturer.

2. Outline of the New Company

(1) Business name	PT. TACHI-S INDONESIA
(2) Representative	President: Yuichiro Yamamoto (Executive Officer of Tachi-S)
(3) Location	Karawang, Jawa Barat, Indonesia
(4) Time of establishment	Scheduled for November 2011
(5) Business description	Manufacturing and sales of automotive seats and seat components
(6) Fiscal year	December 31
(7) Number of employees	3 ~4 at the beginning
(8) Capital	Approximately 540 million yen
(9) Equity participation	TACHI-S CO., LTD. Group 100%
(10) Annual sales	Approximately 4 billion yen (fiscal 2015)
(11) Production capacity	150 thousand units/year (fiscal 2015)
(12) Start of production	November 2011 (scheduled for 2013 at own plant)

3. Future Outlook

The impact of the newly established company on consolidated results for the fiscal period ending March 2012 is anticipated to be slight.