

September 28, 2011

To whom it may concern

Listed Company Name	TACHI-S CO., LTD.
Name of Representative	Hiroshi Taguchi, Representative Director & President
Head Office	3-3-7, Matsubara-cho, Akishima, Tokyo (Code: 7239; Tokyo Stock Exchange, 1st Section)
Contact	General Affairs Section, General Affairs Department (TEL: 0428-33-1911)

Notice of Establishment of Regional Headquarter in Thailand

TACHI-S is pleased to announce that it has established a new ASEAN and India headquarter in Thailand as follows:

1. Purpose of the Establishment

As part of the ASEAN strategies, TACHI-S has established a regional headquarter in Thailand with the aim of managing the business at ASEAN and India.

Additionally, we start planning to establish the manufacturing plant in Indonesia and selecting the location in order to respond to customers' expanding ASEAN business.

2. Outline of the New Company

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| (1) Business name | TACHI-S (THAILAND) CO., LTD. |
| (2) Representative | President: Saburo Takase |
| (3) Location | Bangkok, Thailand |
| (4) Time of establishment | September 2011 |
| (5) Business description | Management of ASEAN and India |
| (6) Fiscal year | December 31 |
| (7) Number of employees | 3 (Scheduled for 8 by fiscal 2012) |
| (9) Capital | 250 million Baht (Approximately 640 million yen) |
| (10) Equity participation | TACHI-S CO., LTD. 100% |

3. Future Outlook

The impact of the newly established company on consolidated results for the fiscal period ending March 2012 is anticipated to be slight.